

Marketing Sponsorship Opportunities

BUNDLE PACKAGES

27 - 30 MAY 2025

FIERA MILANO - ITALY



A JOINT VENTURE BETWEEN:



Bundle Package



Find out our **advertising packages** to maximise your company visibility!

You can choose the post suitable for your company and save up until **25%** on our sponsorship proposals. Become protagonist at IPACK-IMA MILANO 2025!





Entry
Level

€ 5.000

- ✓ Banner website in January
- ✓ Company Logo website in January
- ✓ Banner in the newsletter in January



Medium
Level

€ 10.000

- ✓ Banner website in February
- ✓ Company Logo website in February
- ✓ Banner in the newsletter in February
- ✓ 1 Ledwall along Corso Italia
- ✓ Company Logo in the Pocket Guide
- ✓ 1 Ledwall Service Center Stairs
- ✓ 1 single adv page in the Pocket Guide

A silver, metallic-looking badge with a scalloped, star-like border. The text "Silver Level" is centered inside in a bold, black, sans-serif font.

**Silver
Level**

€ 15.000

- ✓ Banner website in March
- ✓ Company Logo website in March
- ✓ Banner in the newsletter in March
- ✓ DEM in March
- ✓ 2 Ledwall along Corso Italia
- ✓ Company Logo in the Pocket Guide
- ✓ 1 single adv page in the Pocket Guide

A gold-colored, multi-pointed starburst badge with a textured surface. The text "Gold Level" is written in white, bold, sans-serif font, centered within the badge.

Gold
Level

€ 20.000 only one availability

- ✓ Banner website in April
- ✓ Company Logo website in April
- ✓ Banner in the newsletter in April
- ✓ DEM in April
- ✓ Two Page advertising in the Pocket Guide
- ✓ Company Logo in the Pocket Guide
- ✓ Ledwall East Gate
- ✓ Ledwall South Gate

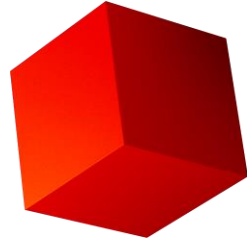
A dark grey, multi-pointed star-shaped badge with a metallic gradient and a fine horizontal texture. The text 'Platinum Level' is centered in white, bold, sans-serif font.

**Platinum
Level**

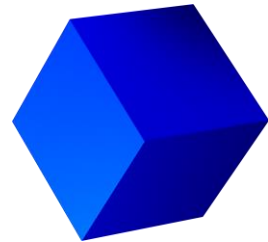
€ 25.000 only one availability

- ✓ Banner website in May
- ✓ Banner in the newsletter in May
- ✓ Logo website in May
- ✓ DEM in May
- ✓ Back cover advertising page in the Pocket Guide
- ✓ Ledwall Service Center on the balcony
- ✓ Ledwall East Gate
- ✓ Ledwall South Gate
- ✓ Ledwall West Gate

Opportunities for exhibitors



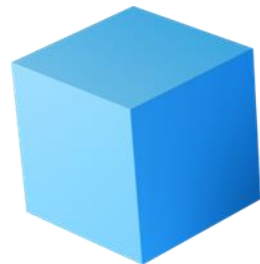
Focus on BRANDING



Focus on SITE



Focus on CONTENTS



Focus on NETWORK

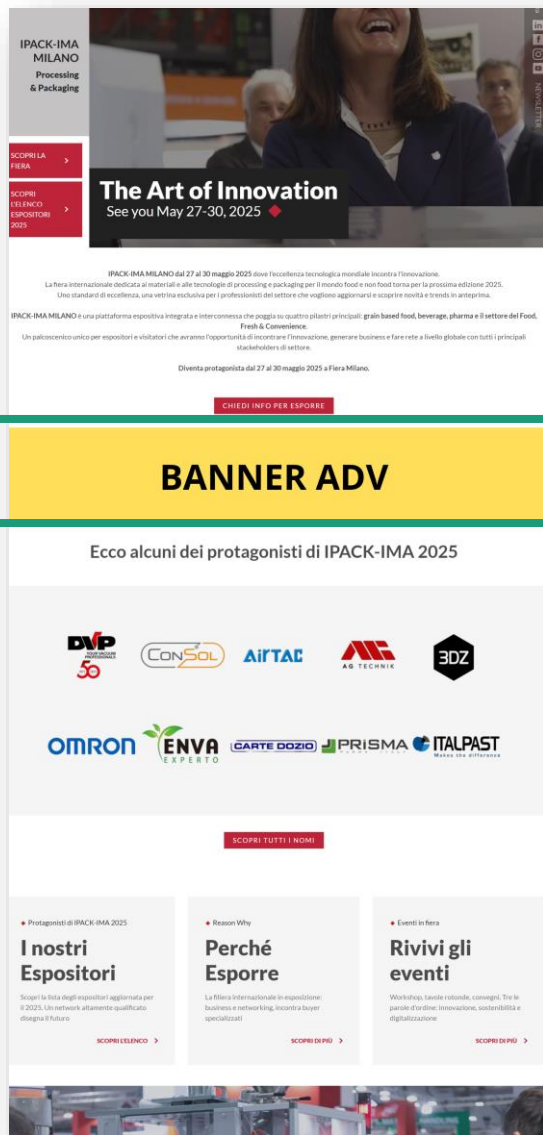




Focus on **BRANDING**

Banner in the website **Ipackima.com**

Limited spot available



Our website is intuitive and mobile friendly. It represents the main source of information for the exhibition's visitors.

Put in our homepage your **advertising banner (rotating with 3 other exhibitors)** that can be purchased each month:

Prices:

From Oct. to Dec. 2024

€ 1.500 + Vat* / each / month

From Jan. to Feb. 2025

€ 2.000 + Vat* / each / month

March 2025

€ 2.500 + Vat* / each / month

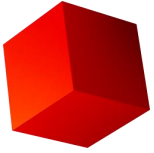
From April to May 2025

€ 3.000 + Vat* / each / month

From June 2025

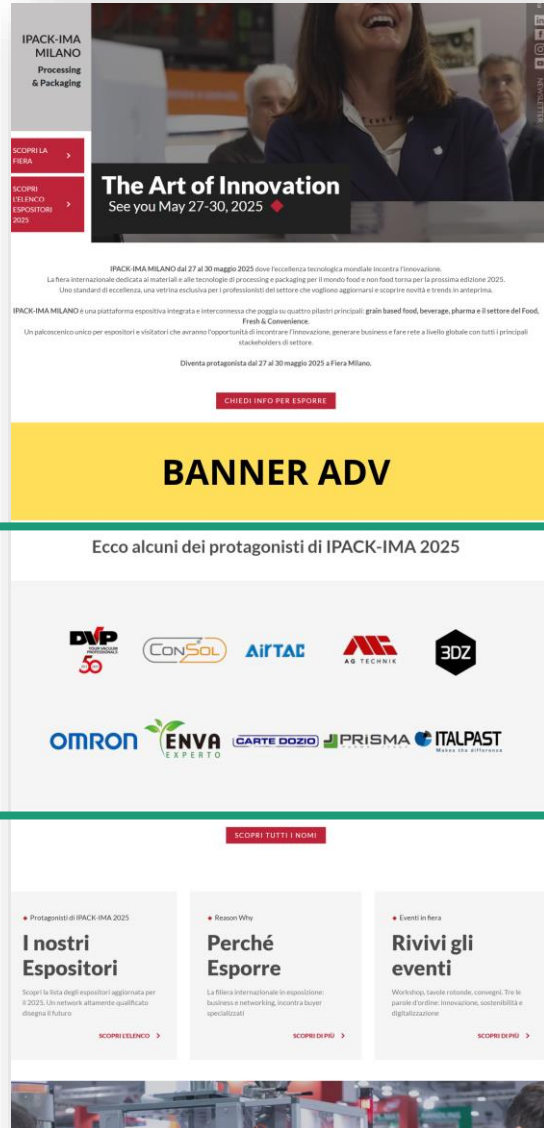
€ 1.500 + Vat* / each / month

* Vat (if due) **Dimension, format and timing TBD



Focus on **BRANDING**

Logo in the website **Ipackima.com**

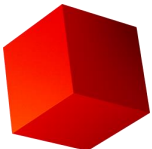


Put your company's logo in our homepage with the link to your website.

Prices:

From Oct. to Dec. 2024	€ 1.000 + Vat* / each. / month
From Jan. to Feb. 2025	€ 1.500 + Vat* / each. / month
March 2025	€ 1.800 + Vat* / each. / month
From April to May 2025	€ 2.500 + Vat* / each. / month
From June	€ 1.000 + Vat* / each. / month

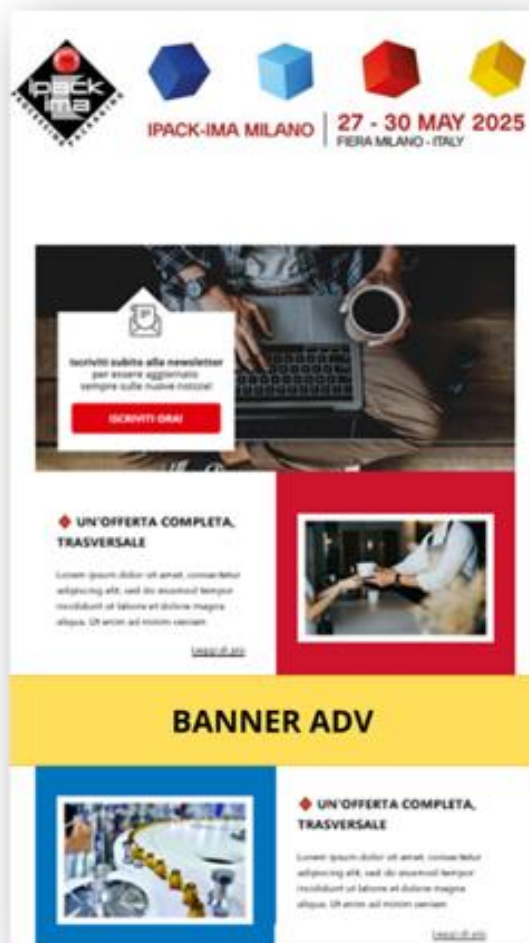
* Vat (if due) **Dimension, format and timing TBD



Focus on **BRANDING**

Banner in the monthly Newsletter

Limited spot available



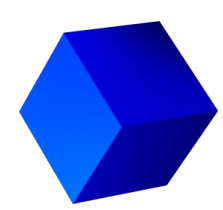
Our monthly newsletter offers interesting and updated contents, news and trend of the industry.

Put your banner in our news to increase your company visibility!

Prices:

ADV banner from Oct. to Dec. 2024	€ 1.500 + Vat
ADV banner Jan. 2025	€ 2.000 + Vat
ADV banner Feb. 2025	€ 2.000 + Vat
ADV banner March 2025	€ 2.500 + Vat
ADV banner April 2025	€ 3.000 + Vat
ADV banner May 2025	€ 3.500 + Vat
ADV banner June 2025	€ 2.000 + Vat
ADV banner July 2025	€ 1.500 + Vat

* Vat (if due) **Dimension, format and timing TBD



Focus ON SITE

Pocket Guide

Exclusive opportunity



The **Pocket Guide** is an **essential tool** that will be distributed, free of charge, to all visitors of the event.

With more than 50,000 pieces, it makes easier to visit the event, meet exhibitors and participate in events and conferences.

Increase your visibility during the exhibition days thanks to a qualified presence in the Pocket Guide

Prices:

Company Logo in the map	€ 690 max 5/6 logo each hall
Single adv page	€ 1.800 (max 10 pages)
Double adv page	€ 3.500 only one
Two page adv	€ 3.000
Inside back cover adv page	€ 3.000
Back cover adv page	€ 3.800

* Vat (if due) **Dimension, format and timing TBD



Focus on CONTENTS

DEM tailor-made Limited availability

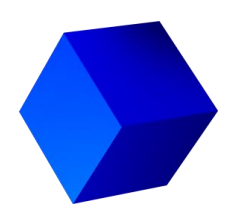


The tailor-made **DEM Direct Email Marketing** of IPACK-IMA is an effective and unique tool to promote your company.

The IPACK-IMA Data Base offers important contact opportunities:

- 1 DEM from Oct. to Dec 2024 € 2.200
- 1 DEM from Jan. to Feb. 2025 € 2.750
- 1 DEM March 2025 € 3.300
- 1 DEM from April to May 2025 € 3.500
- 1 DEM from June to July 2025 € 2.200

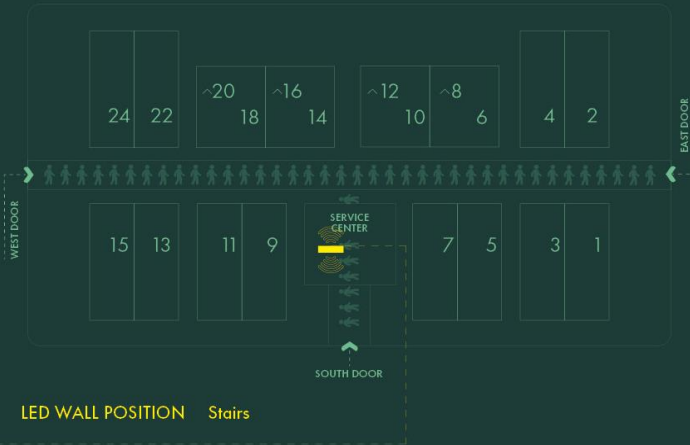
In order to finalize every DEM, an html file from the exhibitor is required within 15 days prior to the agreed sending date.



Focus ON SITE

Visibility in the Fairground

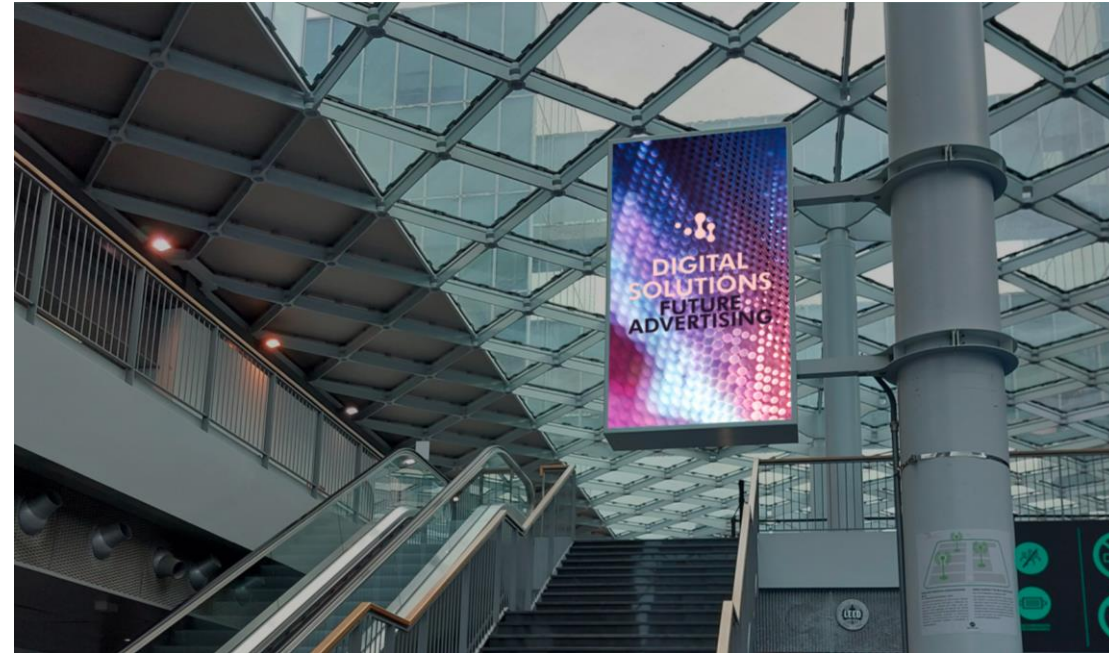
SERVICE CENTER STAIRCASE LEDWALL TECHNICAL DATA SHEET



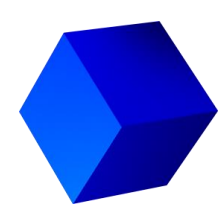
Side	Double-sided
Type	Static image
Period	Exhibition days
Power On Time	Exhibition hours
Timing	15-second advert
Plays	160 per day

Article code	250004
Availability	1 LED wall (CS01)
Format	Full screen
Dimensions	981 x 1703 mm
Resolution	2160 x 3840 pxl

Cost € 800



Price: € 800



Focus ON SITE

Visibility in the Fairground

CORSO ITALIA LED WALL TECHNICAL DATA SHEET



LED WALL POSITION Ground floor

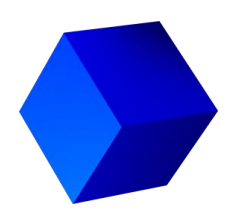
Side	Double-sided
Type	Static image or video
Period	Exhibition days
Power On Time	Exhibition hours
Timing	15-second advert
Plays	160 per day

Article code	250007
Availability	9 LED walls (CI01 - CI09)
Format	Full screen
Dimensions	6000 x 1500 mm
Resolution	1536 x 384 pxl

Cost € 2,000 each



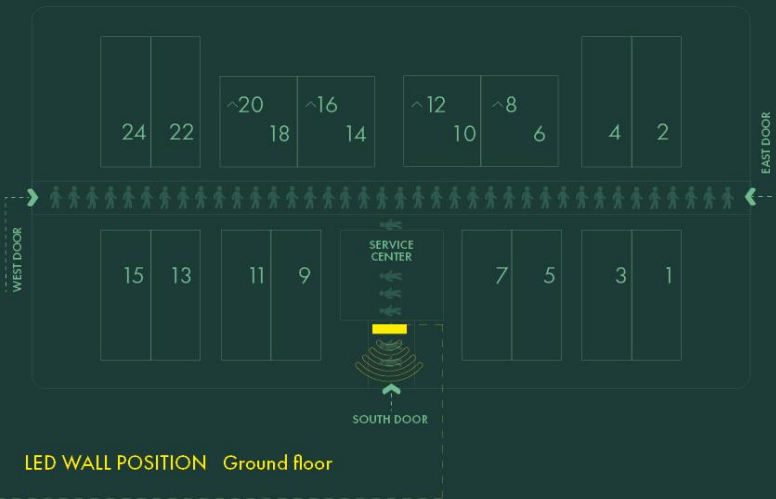
Price: € 2.000 cad.



Focus ON SITE

Visibility in the Fairground

SOUTH DOOR LED WALL TECHNICAL DATA SHEET



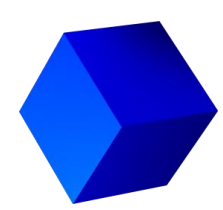
Side	Single-sided
Type	Static image or video
Period	Exhibition days
Power On Time	Exhibition hours
Timing	15-second advert
Plays	160 per day

Article code	250001
Availability	1 LED wall (PS01)
Format	Full screen
Dimensions	10200 x 4800 mm
Resolution	1496 x 704 pxl

Cost € 5,000



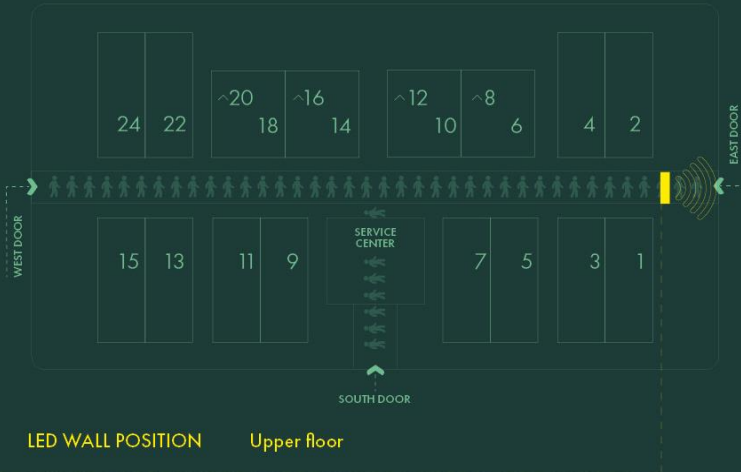
Price: € 5.000



Focus ON SITE

Visibility in the Fairground

EAST DOOR LED WALL TECHNICAL DATA SHEET



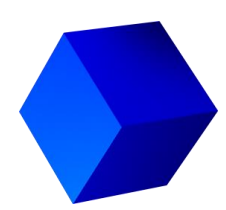
Side	Single-sided
Type	Static image or video
Period	Exhibition days
Power On Time	Exhibition hours
Timing	15-second advert
Plays	160 per day

Article code	25000
Availability	1 LED wall (PE02)
Format	Full screen
Dimensions	12000 x 3500 mm
Resolution	3072 x 896 pxl

Cost € 4,000



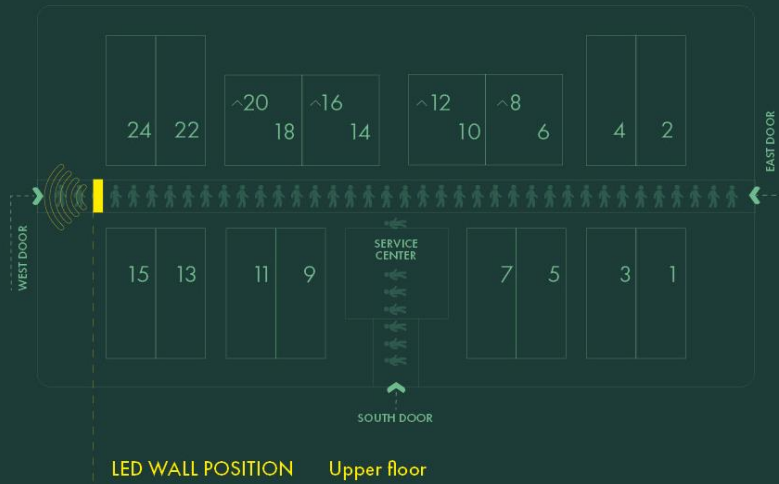
Price: € 4.000



Focus ON SITE

Visibility in the Fairground

WEST DOOR LED WALL TECHNICAL DATA SHEET



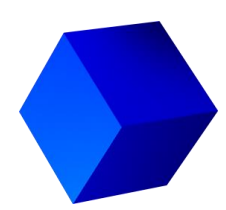
Side	Single-sided
Type	Static image or video
Period	Exhibition days
Power On Time	Exhibition hours
Timing	15-second advert
Plays	160 per day

Article code	250002
Availability	1 LED wall (PO01)
Format	Full screen
Dimensions	6000 x 1500 mm
Resolution	1536 x 386 pxl

Cost € 2,500



Price: € 2.500



Focus ON SITE

Visibility in the Fairground

SERVICE CENTER BALCONY LEDWALL TECHNICAL DATA SHEET



Side	Single-sided
Type	Static image or video
Period	Exhibition days
Power On Time	Exhibition hours
Timing	15-second advert
Plays	160 per day

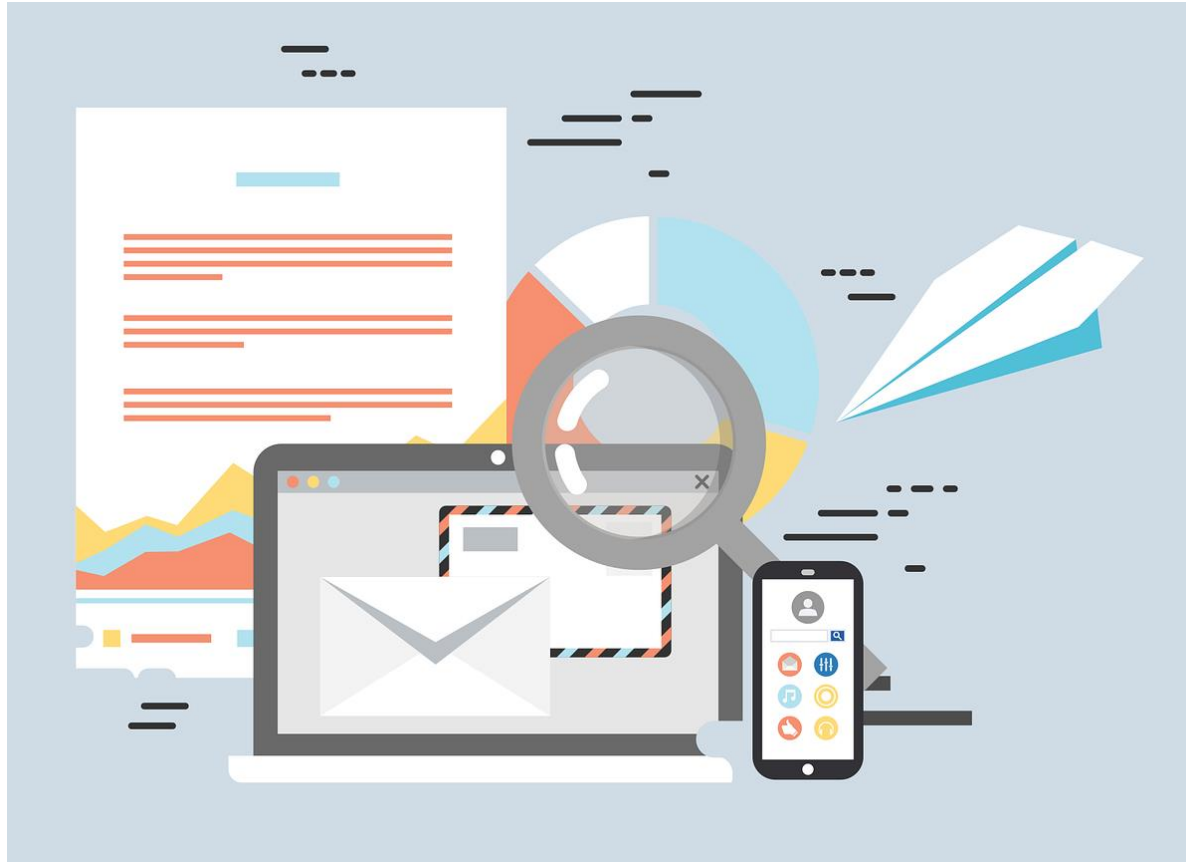
Article code	250003
Availability	1 LED wall (CS02)
Format	Full screen
Dimensions	7168 x 1728 mm
Resolution	2688 x 648 pxl

Cost € 2,500



Price: € 2.500

CONTACT OUR TEAM



Contact Ipack-Ima Team to find out the best solution for your company.

Our team is available as well to suggest tailored solutions according to your needs.

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